

WHMA/IPC EWPT 2023 SHOW DIRECTORY AD REQUIREMENTS

We accept IDML (InDesign) or PDF files.

InDesign files must be supported by vector art (Illustrator) or high resolution (300 dpi at 100%) TIF files ONLY. You must send ALL supporting files and fonts.

All artwork must be CMYK. Duotones and RGB files must be converted to CMYK.

Do not use LZW compression on TIF files.

We will not accept ads submitted exclusively as TIF or JPG files.

Please note: The show directory is 8"5 x 11" (trim size). All type elements must fit within the type area.

Artwork under 40 mb can be e-mailed to IrinaGelman@ipc.org.

Contact Irina Gelman at +1 847-597-2843 or IrinaGelman@ipc.org with any questions.

