



CONFERENCE: MAY 6-8
EXHIBITION: MAY 7-8
BAIRD CENTER ■ MILWAUKEE, WI

HARNESS

CONNECTIONS

Produced by:



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April Exhibitor Newsletter

Show Hours

Wednesday, May 7 9:00 am-5:00 pm

Thursday, May 8 9:00 am-3:00 pm

Exhibit Hall & Exhibitor Special Events

Tuesday, May 6

Exhibitor Appreciation

5:00 pm-6:00 pm

Sponsored by Assembly

Wednesday, May 7

Exhibitor Breakfast

8:00 am-9:00 am

Sponsored by WHMA/IPC, Baird Center and Wire and Cable Technology International

Refreshment Break with Morning Mocktails

9:00 am-10:00 am

Refreshment Break with Bevi Beverages

2:00 pm-3:00 pm

After Hours VIP Party

5:00 pm-7:00 pm (exhibits closed)

Sponsored by KM USA and Komax

Thursday, May 8

Networking Breakfast with Exhibitors

8:00 am-9:00 am

Refreshment Break with Morning Mocktails

9:00 am-10:00 am

Refreshment Break with Bevi Beverages

2:00 pm-3:00 pm

Complimentary Marketing Materials

To help you promote your presence at EWPTE we have created banners for you to use. We welcome our exhibitors to [download](#) and use any of these marketing materials.

Move-In Deadline - plan your travel accordingly

All booths must be occupied and completely set up by 5:00 pm on Tuesday, May 6, 2025. Exceptions will be granted providing advance notification is sent to KimDiCianni@ipc.org. If notification of late move-in is not submitted in advance of move-in and space is not completely set by 5:00pm on Tuesday, May 6, 2025 the space will be considered abandoned, and Show Management will repurpose the space as they see fit.

Shepard Expositions – DARK on Sunday, May 4

Shepard Exposition Services will be dark on Sunday meaning services for labor will not be available. Exhibitors may still set up their booths on Sunday with the understanding installation and freight labor will not be available.

Exhibitor Registration

Save time on-site and [register](#) your booth personnel online in advance of the show!

Registration Lists: Exhibiting companies have exclusive access to order a copy of the pre-registered and post-show verified attendee lists. [Reserve your list now!](#)

Upcoming Deadlines

Hotel Rate Discount	April 19, 2025
Target Confirmation Due	April 16, 2025
Target Change Requests Due	April 16, 2025
Advance Rates for Shepard	April 16, 2025
Standard Rate for Utilities	April 23, 2025